

CANADIAN DONKEY & MULE NEWS

Quarterly publication of the Canadian Donkey and Mule Association

ADVERTISING INFORMATION



Deadlines

Spring (herd sire issue)	February 15
Summer (jennets & foals issue)	May 15
Fall (geldings/shows/sales issue)	August 15
Winter (AGM issue)	November 15

Advertising Rates

All rates are in Canadian dollars. Do NOT add GST!

Canadian Donkey & Mule News Display Ad Rates

Business card (1/8 page) (black & white)	\$25.00 per issue
Quarter page (black & white)	\$40.00 per issue
Half page (black & white)	\$55.00 per issue
Full page inside (black & white)	\$75.00 per issue
Full page cover* (black & white)	\$85.00 per issue
Above ads - package price	4 ads for the price of 3
Above ads - colour, all sizes	add \$100.00 per issue

*'Cover' means back cover, inside front & inside back cover.

Other Canadian Donkey & Mule News Ad Rates

Breeders List (includes website link)	\$60.00 annually
Classifieds	\$0.25 per word, minimum charge \$6.00

Website Advertising Rates - www.donkeyandmule.com

NOTE: All website ads must run concurrently with the same size ad in the Canadian Donkey & Mule News.

Full page (colour or black & white)	add \$25.00 per issue
Half page (colour or black & white)	add \$15.00 per issue
Above ads - package price	4 ads for the price of 3
Classified ad	add \$5.00 per ad

Breeders List ads go on the CDMA website at no extra charge.

Advertising payments must be included with advertising material, **payable to CDMA** prior to insertion.
We do not invoice.

Out of country advertisers: please pay in Canadian funds or contact the editor.

Advertising of registered stock should be in accordance with the Animal Pedigree Act (1988) and include full registered name(s) of animal(s).

Include SASE for return of photos and other material. PDF ads are preferred. Please email for sizes.

Please contact the editor to book an ad and for further information:

Email: editor@donkeyandmule.com